

SPONSOR APPLICATION

February 22 – 24, 2011 · Peabody Hotel · Little Rock, Arkansas



The TICAL Conference is the place to connect with over 300 educational leaders seeking new technology solutions to improve teaching and learning. We hope to leverage your partnership to maximize your visibility with these leaders. A TICAL Conference Corporate Partnership establishes your company as forward thinking and actively engaged in innovative educational leadership.

Platinum

– Food for evening reception (\$6,000)

- Space provided in front of exhibit area for signage or hanging banner
- Space provided in front of registration area for signage or hanging banner
- Large front page advertisement in program
- Exhibit Table Top on February 23, 2011 from 8:30 A.M. – 7:00 P.M. (includes reception exhibiting)
- Logo on Web site
- Recognition as Corporate Partner at opening session, reception, and closing session
- Two vendor spotlight sessions (limited available)

Gold

– Conference Bags (\$4,000)

- Highly visible logo on all conference bags
- Large front page advertisement in conference program
- Exhibit Table Top on February 23, 2011 from 8:30 A.M. – 7:00 P.M. (includes reception exhibiting)
- Recognition as Corporate Partner at opening session, reception, and closing session
- Two vendor spotlight sessions (limited available)

Silver

– One complimentary beverage during Reception for all participants or Flash Drives for participants (\$3,000/each)

- Space provided in front of exhibit area for signage or hanging banner
- Medium sized advertisement in conference program
- Exhibit Table Top on February 23, 2011 from 8:30 A.M. – 7:00 P.M. (includes reception exhibiting)
- Two vendor spotlight sessions

Bronze

– Breakfasts (\$1,500/each)

- Small page advertisement in conference program
- One vendor spotlight sessions (limited availability)
- Exhibit Table Top on February 23, 2011 from 8:30 A.M. – 7:00 P.M. (includes reception exhibiting)

Exhibit Table Top Only

(\$500)

- Exhibit Table Top on February 23, 2011 from 8:30 A.M. – 7:00 P.M. (includes reception exhibiting)