



Technology Information Conference for Administrative Leadership

TICAL

February 21 – 23, 2012

Peabody Hotel – Little Rock, Arkansas



SPONSOR APPLICATION

Contact/Company Information

Company Organization

Contact Name

Address

City State Zip

Phone

Fax

Contact E-mail

Company/Organization URL

Payment Information

Sponsorship Type	Total
	Total Due \$

A check payable to **AAEA** is enclosed

MAIL OR FAX APPLICATION WITH FULL PAYMENT TO:

TICAL
Santa Cruz County Office of Education
400 Encinal Street
Santa Cruz, CA 95060
Phone: (831) 466-5893
Fax: (831) 466-5846

No sponsorships held without payment.
For additional information contact Sarah Biancardi at
sbiancardi@portical.org or (831) 818-8831

Company Description (30 words)

**TICAL Conference is a collaboration of
 Technology Information Center for
 Administrative Leadership (TICAL), Arkansas
 Association of Educational Administrators
 (AAEA), and Arkansas Department of
 Education (ADE)**

Learn more: <http://www.ticalconference.org>

Sponsor Agreement

The undersigned makes application for sponsorship for the TICAL Conference.

Authorized Signature

Print or type name signed above

FOR OFFICE USE ONLY:		
_____	_____	
Application Received	Sponsorship Assigned	
_____	_____	_____
Total Due	Total Paid	Check Number
_____	_____	_____
Refund/Balance Due	Date	

SPONSOR APPLICATION

February 21 – 23, 2012 · Peabody Hotel · Little Rock, Arkansas



The TICAL Conference is the place to connect with over 400 educational leaders seeking new technology solutions to improve teaching and learning. We hope to leverage your partnership to maximize your visibility with these leaders. A TICAL Conference Corporate Partnership establishes your company as forward thinking and actively engaged in innovative educational leadership.

Platinum

– Food for evening reception (\$6,000)

- Space provided in front of exhibit area for signage or hanging banner
- Space provided in front of registration area for signage or hanging banner
- Large front page advertisement in program
- Exhibit Table Top on February 22, 2012 from 8:30 A.M. – 6:00 P.M. (includes reception exhibiting)
- Logo on Web site
- Recognition as Corporate Partner at opening session, reception, and closing session
- Two vendor spotlight sessions (limited available)

Gold

– Conference Bags (\$4,000)

- Highly visible logo on all conference bags
- Large front page advertisement in conference program
- Exhibit Table Top on February 22, 2012 from 8:30 A.M. – 6:00 P.M. (includes reception exhibiting)
- Recognition as Corporate Partner at opening session, reception, and closing session
- Two vendor spotlight sessions (limited available)

Silver

– One complimentary beverage during Reception for all participants or Flash Drives for participants (\$3,000/each)

- Space provided in front of exhibit area for signage or hanging banner
- Medium sized advertisement in conference program
- Exhibit Table Top on February 22, 2012 from 8:30 A.M. – 6:00 P.M. (includes reception exhibiting)
- Two vendor spotlight sessions

Bronze

– Breakfasts (\$1,500/each)

- Small page advertisement in conference program
- One vendor spotlight sessions (limited availability)
- Exhibit Table Top on February 22, 2012 from 8:30 A.M. – 6:00 P.M. (includes reception exhibiting)

Exhibit Table Top Only

(\$500)

- Exhibit Table Top on February 22, 2012 from 8:30 A.M. – 6:00 P.M. (includes reception exhibiting)